

MERCHANT REFERRAL PROGRAM



As a partner in our merchant referral program, we all succeed together.



PRACTICAL BUSINESS SOLUTIONS (PBS) PROVIDES CUSTOMIZED PAYMENT PROGRAMS FOR ALL TYPES OF ASSOCIATIONS AND FRANCHISE GROUPS.

Together we can add value for your members and increase your non-dues revenue. With superior service and technology designed to provide your members with outstanding quality and competitive pricing that they expect from your endorsement, your group will receive a dedicated relationship manager to assist in your program's success.



We take special care to provide you with the essential resources you need to reach and service more customers with the highest level of quality and satisfaction.

PBS offers the following sales and marketing services to our Merchant Referral Partners:

- Program incentives and referral bonuses for your association or franchise
- Competitive rates for all of your members
- Customized marketing campaigns
- Local and national sales representatives to assist with your members
- Consultative analysis of your member's current processing rates
- Technical training for your members
- Full suite of point-of-sale (POS) solutions for your members

PBS offers the following account management services to our partners:

- Program reporting to track program performance and review portfolio
- Direct view into PBS customer service interactions with your members
- Joint marketing campaigns of direct and e-marketing to build awareness of your partnership with PBS and increase enrollment
- Monthly compensation and reporting