



Online giving grew **13.5%** in 2013



RUCharitable is an engagement platform powered by eGivings that will greatly enhance an organization's ability to manage donors and increase giving across multiple platforms.

Whether you are a 501c3 non-profit, a faith-based charitable organization or a school, our RUCharitable program will help you enhance and streamline electronic giving with reliable, convenient and secure technologies. Our robust donor reports provide a daily recap, donation detail report by date range, total transaction report by date range, active recurring donations, year-to-date report and registration report.



## Benefits:

- Expands an organizations reach with online, mobile and kiosk
- Cash and check usage has declined
- Donors can set up recurring donations
- Access on their mobile devices
- Kiosk allows donors to give on site
- Reasonable monthly fees
- Lower transaction cost
- Organization does not have to pay for a bunch of features that they will not use
- Clear and easy reporting
- Easy to manage all applications

## Target Customer:

- Traditional nonprofits
- Foundations – medical, veteran, education, research
- Faith-based – churches and associations
- Schools - private and public

## Key Features:

- Web-based member portal
- One time & recurring giving
- Credit card and ACH acceptance
- Registration online or on a kiosk
- Store online or on a kiosk
- Payments online or on a kiosk
- Web-based reporting and management